

CARONTE

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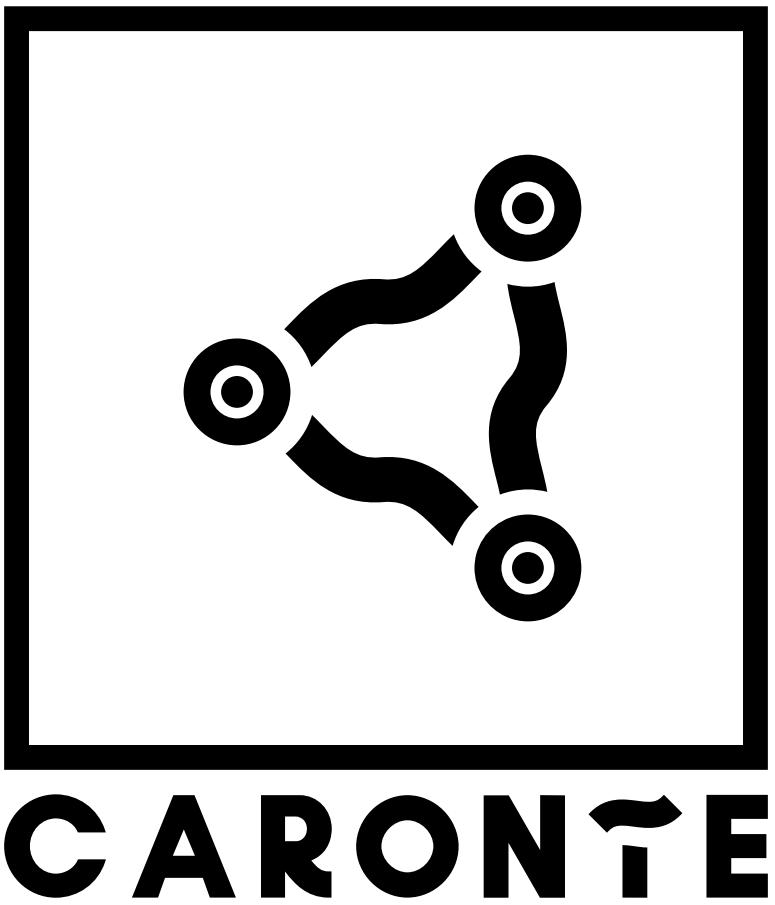
CARONTE

Caronte is an European lifelong learning education project supported by EIT KIC Raw materials.

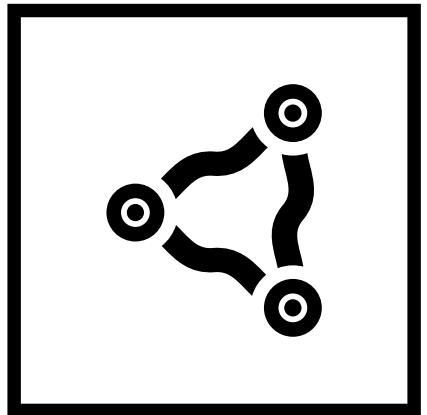
Caronte would like to support R&D Manager improving knowledge and strategic approaches for effectively searching and organizing information.



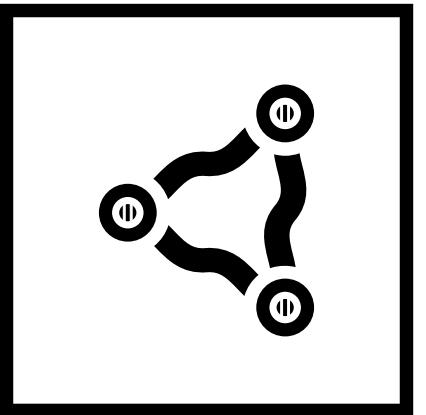
 Master logo



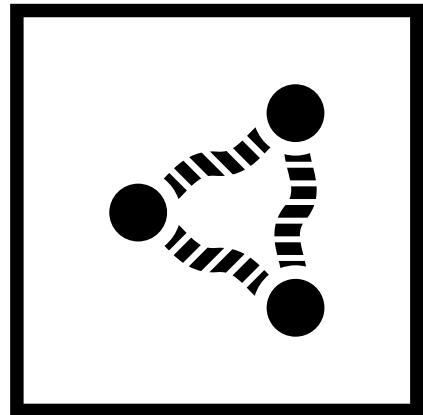
 Logo version



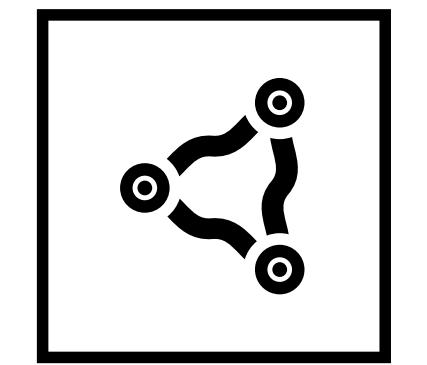
Pictogram v1



Pictogram v2



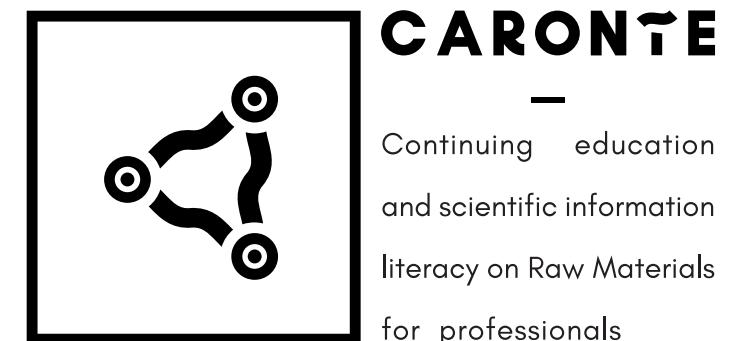
Pictogram v3



Pictogram + Logogram

CARONTE

Logogram



Complete with Payoff

Glacial Indifference

Basic info

Glacial Indifference is an open source typeface with inspirations from Bauhaus geometric fonts.

Paragraph font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+=":?><

Regular

Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.

Italic

*Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.*

Bold

**Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.**

Logo guidelines

Primary Color palette + Color reverse logo



HEX - #0D72B9

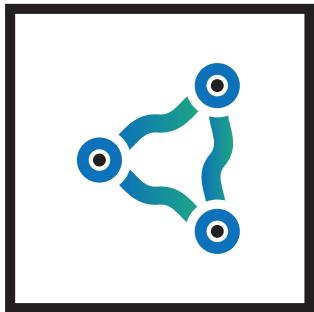


HEX - #0D72B9 + #1EA584 / Linear Gradient /



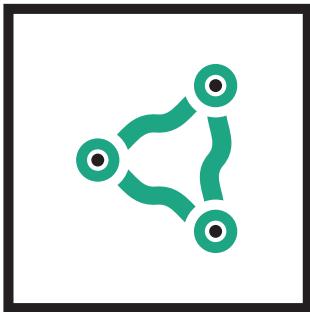
HEX - #1EA584

Logo color variations + Grey and negative version



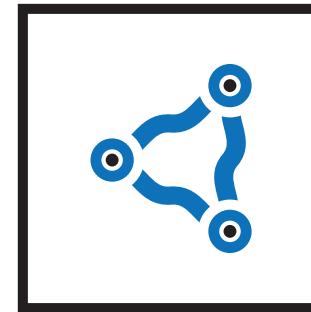
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Pictogram v1



CARONTE

Pictogram v2



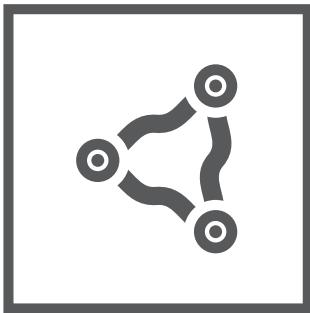
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Pictogram v3



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Grey K=30



CARONTE

Grey K=50



CARONTE

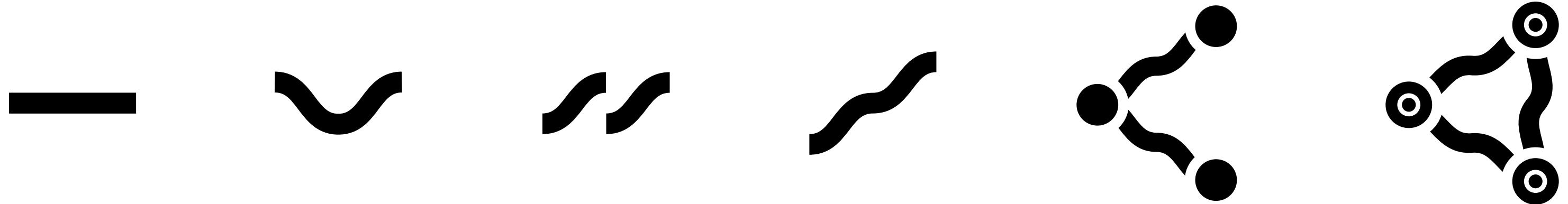
Negative





Logo Construction // Pictogram + Logogram

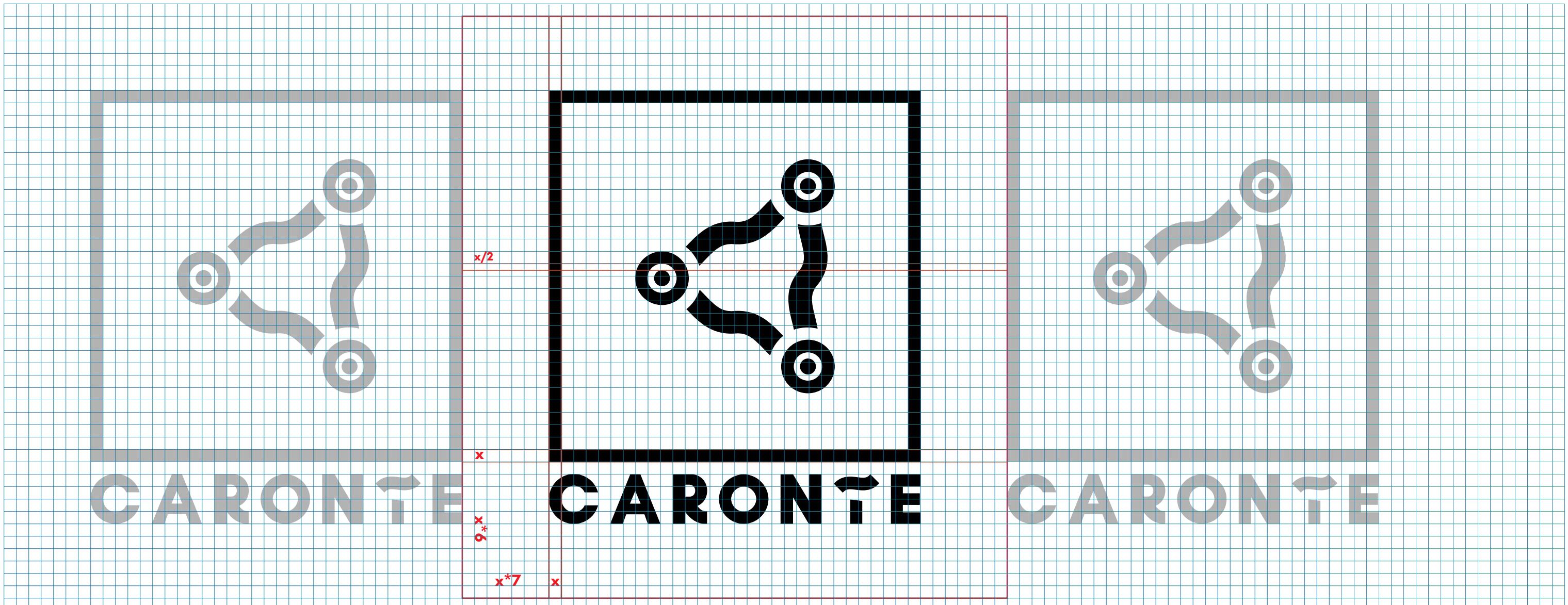
Pictogram



Logogram

CARONTE + = **CARONTE**

Logo Proportion



Branding application

